



HKT and Lingnan University join hands to promote smart elderly care services in Hong Kong

HKT (SEHK: 6823) – HONG KONG, October 27, 2020 – HKT and Lingnan University (LU) have signed a memorandum of understanding (MoU) to promote gerontechnology in support of smart ageing and socialpreneurship development in Hong Kong.

Funded by The Hong Kong Jockey Club Charities Trust, LU is organizing the three-year "LU Jockey Club Gerontechnology and Smart Ageing Project" in 2019-2022 with an aim to promoting gerontechnology in society. The project has two featured programmes: LU Jockey Club Gerontech—X Lab (Gerontech—X Lab) and Social Enterprise Intelligent Hub (SEI Hub).

The 2,000 sq.ft Gerontech–X Lab on LU campus showcases gerontech products catered to healthcare, dining, living and transport. HKT will work together with LU to further promote gerontechnology to the public by demonstrating a wide array of innovative gerontechnology solutions dedicated for elderly care centers, including solutions related to health monitoring, accident prevention and rehabilitation – all with the overall goal of improving the quality of life and wellbeing of the elderly.

The SEI Hub is a cloud-based resources platform that connects different stakeholders in society for resource sharing through e-collaboration and project coordination, and for the transfer of knowledge on smart living through the application of big data. As an SEI Hub contributor, HKT will exchange knowledge with various stakeholders to encourage further exploration of gerontechnology and smart ageing, as well as providing consultancy services for the SEI Hub.

Prof. Joshua Mok Ka-ho, Vice President of LU, said, "We are delighted to work with HKT to build a smart ageing city together. Our collaboration will truly improve the operations and services of elderly care centers and help bring gerontechnology into daily lives of the elderly. We hope that innovative gerontech products will be able to satisfy the healthcare, dining, living and transport needs of the older adults."

Mr. Tom Chan, Managing Director, Commercial Group, HKT, said, "The latest population projections show that by 2034, about 30% of Hong Kong's population will be aged 65 or above*. Gerontechnology is the key to turning population ageing into innovative opportunities to improve the elderly's quality of life and reduce the workload and burden on caregivers in care centers. We are glad to collaborate with Lingnan University to better serve the elderly community."

Mr. Chan added, "As a leading innovator in Hong Kong, HKT has the best-in-class fixed and mobile networks with superior Wi-Fi and 5G connectivity. Together with our strengths in system integration, we will continue to work with different gerontechnology partners to provide smart ageing solutions. We are committed to leveraging more emerging technologies such as cloud, robotics, AI, IoT and big data analytics to further accelerate smart city development."



*Source: "Hong Kong Population Projections 2020 – 2069" by the Census and Statistics Department.



Mr. Dennis Wong, Senior Vice President, Emerging Technologies, Commercial Group, HKT (left), and Prof. Joshua Mok Ka-ho, Vice President of LU, announce a collaboration to promote smart elderly care services in Hong Kong.



HKT showcases innovative gerontechnology solutions dedicated for elderly care centers at the Gerontech–X Lab.

About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, media entertainment, enterprise solutions and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centers.

HKT is the first local mobile operator to launch a true 5G network in Hong Kong. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fiber backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things (IoT) and artificial intelligence (AI) to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers thereby enhancing customer retention and engagement.

For more information, please visit www.hkt.com.

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